



# ELISA GUIDELLI

WRITER, STORYTELLER

## ABILITIES & OBJECTIVE

I'm an highly motivated, reative, pro-active, innovative, creative, reliable and positive person. Almost 20 years of experience in publishing and copywriting, and 11 in management and promotion of books and authors. I also developed skills in team work. I'm looking for a challenging role to test my abilities in a different work field.

## PRESS CARD

ORDER OF JOURNALIST - National Council - Course and Registration as a Journalist

## CONTACTS

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## SOCIAL MEDIA

**FACEBOOK** facebook.com/elisellanana

**TWITTER** twitter.com/elisellanana

**LINKEDIN** linkedin.com/elisa-guidelli-687925166/

**YOUTUBE** Youtube elisaelyeliselle

**INSTAGRAM** instagram.com/elisella

## EXPERIENCE

### Publishing 2005 - 2021

*Writer, 2005-present days*

Author of short stories, essays and novels of different genres for a total of more than 70 publications in Italy and USA

### Bookselling 2009 - 2020

*Librerie Coop, 2018 - 2020*

Customer care, assistance and suggestions, set-ups bookshop

*Librerie Mondadori, 2009 - 2018*

Organization and management of the store; visual marketing and promotion; communication and management; festivals and events; presentations and literary exhibitions, courses and conferences; organization and management of animated readings for children; customer service; tutor for apprentices

### Storytelling 2018

*Garage Raw, 2018*

Realization of texts for advertising photo-handling on Instagram, scripts for advertising promo, production of web texts

## EDUCATION

### University of Parma

*Master Mondadori Franchising, 2017-2018*

Master's degree on the Italian publishing market, on production, publishing and marketing of book sales

### University of Bologna

*Master in Communication Law, 2005*

Intensive Specialization Course in Communication Law, knowledge of both applicable law rules and ethical standards of the sector

### University of Bologna

*Degree in Medieval History, 2004*

Degree in Medieval History, specialization in University History: degree thesis on the precettistica of medieval students (110 cum laude)